

MARCOM E-NEWSLETTER

Volume 4; No. 4 – October 2007

PRODUCT NEWS

CourseWorks 6.0

CourseWorks version 6.0 is now available and we are shipping it with all of MARCOM's interactive CD-ROM courses! This new version of the CourseWorks learning management system includes "assessment testing", which allows a student to "test out" of the modules in a course on the topics for which they already have adequate knowledge. CourseWorks then "reconfigures" the course to include only the modules that the student did not "pass".

This type of modular assessment and course reconfiguration is the "next big thing" in the training industry, and with good reason. Since students do not have to spend their time sitting through training on topics that they are already familiar with, you will save hours of productivity and thousands of dollars!

Another enhancement that has been made in CourseWorks 6.0 includes rewriting portions of the internal code to better accommodate the security features in Microsoft's SQL Server software. CourseWorks 5.0 was the first version of CourseWorks designed to work in the SQL environment. And while it worked well for most users, in some instances it did encounter problems. Version 6.0 has addressed these issues and is extremely stable and virtually bug-free when coupled with SQL databases.

If you have questions on CourseWorks 6.0, would like to receive a sample copy or have questions on any of the courses available in the Interactive CD-ROM Training Library, contact your distributor or call 800/654-2448 for referral to a distributor.

Updated Courses

We are continuing to update our older programs to keep the look and feel of them fresh. The updated "Safety Orientation" program has recently been released. And as we announced in our last newsletter, we have also been working on our "ANSI MSDS", "Eye Safety" and "Industrial Ergonomics" programs. We expect the updated versions of these programs to be released shortly.

Next we will be updating our "Lock-Out / Tag-Out" and "First Aid" programs. We have had a number of people express interest in a program on first aid which includes information on Automated External Defibrillators (AEDs), so we are planning to incorporate this information into our updated program.

Our Multimedia Product Development Group has been very busy over the past few months translating programs into Spanish. Both versions of "Conflict Resolution" and "Workplace Harassment" programs are available in Spanish now, as well as the updated "Safety Orientation" and "Respiratory Protection" programs. The Spanish version of our "HAZWOPER Respiratory Protection" has also been released.

In addition, we are continuing to convert more CD-ROM courses into Spanish. For those of you who are using Spanish language CD-ROM courses, you can now add "Dealing with Hazardous Spills" and "Compressed Gas Cylinders" to your list of available titles.

MARKETING

Award Winning Online Courses

MARCOM has won the Workplace HR & Safety (formerly Compliance Magazine) 2007 “Commitment to Worker Safety” award and the “Excellence in Safety” award for our “course-bundle” versions of our online courses. These “course-bundles” give users the option of installing our online courses on their own internal system, so that they can use their own learning management system (LMS) to deliver and administer the courses.

The Workplace HR & Safety 2007 “Commitment to Worker Safety” award recognizes achievements in safety-related product development. The impartial industry experts who acted as judges for this award evaluated each entry as to innovation, impact on worker safety and ease of use. MARCOM will be accepting the “Commitment to Worker Safety” award at the upcoming National Safety Congress in Chicago on October 15th, 2007.

The “Excellence in Safety Training” award recognizes achievements in safety training product development and implementation. The judging panel for this award takes into account factors such as the effective use of graphics and special effects and the technology that is used in creating and delivering training products. Winners of this award were announced in the September issue of Workplace HR and Safety magazine.

Who’s Who in the Safety Profession

The selection of our President, Don Leonard, for inclusion on the Workplace HR & Safety’s 2007 list of “Who’s Who in Safety Profession” reflects MARCOM’s leading role in the area of safety training over the last 20+ years. Innovations that MARCOM has introduced to the industry include the concept of providing all of the elements needed to promote and conduct a safety training session neatly in a single “kit”, creating the largest library of Spanish-language training materials in the industry, and most recently our “course-bundles” and other product development work in the world of online training.

TRADE SHOW NEWS

2007 Trade Show Dates

MARCOM will next be exhibiting at the largest safety trade show of the year...

National Safety Council Congress & Expo (NSC)

October 15 – 17, 2007

McCormick Place

Chicago, IL

Visit us at booth # 1364

FEEDBACK WELCOMED

As always, you can send us comments, questions and suggestions by replying to this email (service@marcomltd.com), faxing us at 610-859-8106 or calling us at 800-654-2448.

We look forward to hearing from you!!