

MARCOM E-NEWSLETTER

Volume 5; No. 1 – January 2008

PRODUCT NEWS

“New Product” Development Plans

We are excited to announce that MARCOM is creating a library of construction safety courses. We anticipate having a 10 – 12 course library completed by mid-year, and will continue to add courses until the library reaches 20 – 25 topics. Over the years we have periodically looked at whether we should produce a line of products specifically for the construction industry and we feel that the time is now right for us to enter this market. We are in the early stages of production for the first programs, and will be reporting our progress in this newsletter.

Updated Video/DVD Programs

MARCOM is committed to keeping our product lines fresh and providing you with a good assortment of topics. Throughout the upcoming year watch for regular, monthly releases of new and/or updated programs.

Within the next few weeks you will receive a postcard announcement on the release of our updated “ANSI MSDS” program. Our “First Aid” program, which is being updated to include information on Automated External Defibrillators (AEDs), is scheduled for release in February.

As we announced in our last newsletter, we are also working on updating our “Eye Safety” and “Industrial Ergonomics” courses. We expect these programs to be released in the Spring.

The release of an updated “Lock-Out / Tag-Out” program (which was announced in our last newsletter as being one of the next programs to be released) has been moved to Summer.

Once these video/DVDs are updated, we will update the CD-ROM and online versions of these courses.

MARKETING

Get Ready...Get Set...Train Online!

If you are interested in training on MARCOM’s online training courses, please contact your distributor or call us for a referral. Now is the perfect time to get familiar with our online system and find out why it is head and shoulders above the competition’s systems.

TRADE SHOW NEWS

2008 Trade Show Dates

MARCOM is scheduled to exhibit at the following trade shows in 2008:

American Society for Training & Development (ASTD)

June 2 – 4, 2008
San Diego Convention Center
San Diego, CA

Visit us at booth # 1125

American Society of Safety Engineers (ASSE)

June 9 – 11, 2008
Las Vegas Convention Center
Las Vegas, NV

Visit us at booth # 109

Society for Human Resource Management (SHRM)

June 22 – 24, 2008
McCormick Place Convention Center
Chicago, IL

Visit us at booth # 333

National Safety Council (NSC)

September 22 – 24, 2008
Anaheim Convention Center
Anaheim, CA

Visit us at booth # 633

FEEDBACK WELCOMED

Comments, questions and suggestions are welcome by email (service@marcomltd.com), fax (610-859-8106) or phone (800-654-2448).

We look forward to hearing from you!!